

Call for Best Entrepreneurship Activity Video Presentation

This call is devoted to young Start ups (TRL 1-3) and entrepreneurs to showcase successful entrepreneurship ideas in the field of interest of IEEE.

The competitors shall prepare a **5 minutes video**: “My entrepreneurship idea in 5 minute” in which will present their entrepreneurship idea and activity using slides, pictures, photos, graphics, lab demo, etc., to describe in the most convincing and attractive way their innovative idea, achievements and field of application.

The audience present at the IEEE MELECON competition for the Best Entrepreneurship Activity Video Presentation will be able to vote their favorite video (instructions on the voting procedure will be provided on site).

The competition will take place during IEEE MELECON 2022 on June 15, 2022 (8:30 am 10:30 am). For more details on the connection platform, meeting room and other updates refer to the conference website: <https://melecon2022.org>. The participation of competitors is free. The competition will be an hybrid event. Competitors can participate in person or remotely to answer the questions of the audience.

More details about the platform to be used for the “live streaming event” and how to access, will be available on the conference web and sent to all competitors.

All competitors (max 10) selected for presenting at the competition will receive a participation certificate. The best entrepreneurship idea and the best entrepreneurship idea with humanitarian application will be awarded with a customized IEEE certificate. The award ceremony will take place on June 15 during social dinner (the winners will have free access to the gala dinner).

Entrepreneurs willing to participate in this competition shall send an e-mail to this address: entrepreneurship@melecon2022.org

no later than **May 30, 2022**.

In the Object of the e-mail the participant in this competition should write:

Best Entrepreneurship Activity Video Presentation - name surname

In the text of the e-mail the participant shall include the following info:

- title of the video (specify whether with application in the humanitarian field)
- name and affiliation of the author/s
- e-mail of the author of reference

The dead line for the submission of the video is **June 3, 2022**. All videos shall have MP4 format, dimension not larger than 150 MB and they shall not be longer than 5 minutes.

Competitors must fill in the form at this address:

<https://italy.ieeer8.org/2022-ieee-melecon-best-entrepreneurship-activity-video-presentation/>

indicating the link (youtube private, google drive, ...) where the video can be seen and downloaded and giving their consent for privacy.

A special commission will select the best videos (maximum 10 video) that will be projected and voted by the audience present at the event.

All videos will be uploaded on IEEE Italy Section web and media (depending on author permission).

In collaboration with:

